

Northeast Wisconsin Stormwater Consortium (NEWSC)



Tools & Resources Committee Meeting Minutes

Monday, June 21, 2010

1:00 to 3:00 p.m. • R.A. Smith

Attendees: Jeff Mazanec, Janet Sosnosky, Jeff Elrick, Dave Johnson,

Attendees by web conference: Dick Flynn & Dena Mezлива

Minutes taken by: Jessica Schultz, NEWSC coordinator

I. Call meeting to Order

II. Review Minutes from May Meeting

Minutes approved with no changes.

III. NewWaterWisconsin.org website

a. review changes

1. Phosphorous campaign - TV adds were added to Soil Testing and Grass Clippings under at home – lawn care.
2. Updated seasonal message on the home page to Grass Clippings with secondary messages – car wash fundraiser, car care, lawn watering & household hazardous waste.

b. suggestions

1. Photos still need to be resized for quicker loading

IV. NEWSC.org

a. updates

1. No major updates at this time

b. layout

1. The committee discussed the website's current layout and possibilities for the future. The committee decided they would like to keep NEWSC.org with buildmyownsite.com until there is reason to change. Jessica is going to work on updating the site with a more interesting home page.
2. Currently, mission & vision take the majority of the space on the home page. These pages will be moved to About Us.
3. Committee news & a what's new column will be added to the home page.

V. Full Consortium Small Group Break Out Results - discussion

- a. The committee reviewed the notes from the full consortium meeting. Tools & Resources is willing to work on updating our previous NEMO presentation to make it current for members use

VI. NEMO

- a. We did a search for NEMO presentations on the NEWSC laptop. There were multiple files found. For the next meeting - Jessica will search the laptop for the most current and largest NEMO presentations. Jessica will also bring any other NEMO presentations that she finds that may be useful to the group. Committee members are encouraged to do the same.

VII. New Business

a. Dim Dim Web Conferencing

1. Dim Dim Web Conferencing is a free tool. We used the online conferencing tool to host today's meeting. Overall, we would use this tool again for committee meetings.
 - o Pros – easy to use, log on, free, capabilities for everything we need it to

- do
 - Cons – slow, cannot keep up when surfing web pages – there is a large delay from what the host is doing to what the viewers see.
- 2. This tool would work well for committees that do not change what they are viewing frequently. We will continue to utilize the tool, if/when the full membership sees value in a faster web conferencing tool we will look into options.
- b. NEWSOC laptop
 - 1. Jessica requested the committee talk about the NEWSOC laptop and the functions necessary for the laptop to perform. Currently the laptop's cd drive does not function. The laptop also has trouble opening up Microsoft programs & documents quickly.
 - The committee is recommending purchase of a new laptop.

VIII. Next meeting date, time, and agenda

- a. Next meeting – Monday, July 26 9:00a-11:00a

IX. Meeting Adjourned