

Northeast Wisconsin Stormwater Consortium (NEWSC)
Tools & Resources Committee Meeting Minutes
Monday, May 17, 2010
1:00 to 3:00 p.m. • R.A. Smith



Attendees: Jeff Mazanec, Angela Goral, Dena Mezлива, Dave Johnson, Dick Flynn – by teleconference
Minutes taken by: Jessica Schultz, NEWSC coordinator

I. Call meeting to Order

II. Review Minutes from April Meeting

Motion to approve minutes made by Angela, 2nd by Jeff, all approved.

III. NewWaterWisconsin.org website

a. review changes

1. **At school** - This past month, At School has been populated with a school age description of stormwater as well as links to many educational, fun sites for children. Dane county now has draft curriculum on their website – Jessica will be contacting them to find out if we are able to use the curriculum they developed.

Dick suggested having more information on the at school site for older kids, i.e., junior high and high school. What Jessica has been able to find is geared toward smaller kids – the committee agreed that the content on the entire site is easy enough for a high school student to understand. Jessica will continue to look for information for children of all ages.

2. **Car Wash Fundraisers** – Information added to at school page, links are also available under at home and at work.

3. **Parking Lot Maintenance** – Information added to the at work section

4. **Dumpster Management** – Information added to the at work section

b. suggestions – none at this time

IV. Artwork

a. request needed photos

Jessica has a list of photos needed to finish various pages on the site. She will send the list to committee and then to the full consortium

b. discussion re: professional photoshoot

This topic will be put on hold until the website is complete. We will determine needs at that point.

V. NEWSC.org

a. header graphic

We will have BMOS rebuild the NEWSC.org header graphic – we will have it built the extended size for a larger site.

VI. New Business

We discussed the possibilities of taking our website to the next level by adding video clips in the future.

VII. Next meeting date, time, and agenda

June 21, 1:00-3:00 R.A. Smith

** **Reminder R.A. Smith is now located down town Appleton** – 4th floor in the Appleton Center.

VIII. Meeting Adjourned

Motion to adjourn made by Dena, 2nd by Dave, all approved.