

Northeast Wisconsin Stormwater Consortium (NEWSC)



Tools & Resources Committee Meeting Minutes

Monday, April 12, 2010

1:00 to 3:00 p.m. • R.A. Smith

I. Call meeting to Order

II. Review Minutes from March Meeting

Dave moved to approve minutes, Janet 2nd, all approved.

III. NewWaterWisconsin.org website

The website was reviewed. Jessica made a list of changes that needed to be made. The committee agreed that the site needed some character. Jessica will work on making the site more exciting. It was decided that Jessica will be given the freedom to make changes on the site and the committee will review them after the fact – knowing it can be changed.

a. NEWSC.info – Was the domain name of the old site. Buildmyown may be the issuer of the domain name. Jessica will find out who has it and have the domain pointed to newwaterwisconsin.org if we own the domain and are not paying for it. It was agreed that the domain is outdated and will not be renewed once it expires.

IV. Artwork discussion

Pictures are preferred – Instead of having an artist create images we will need to receive permission from different places to go out and take photographs of different industries.

A discussion took place about having a photo shoot of Green Guy in different poses to utilize on the website and flyers. As we continue to build the website it will be determined if generic poses would work best or if we need green guy to be doing stormwater related things, i.e. mowing the lawn, raking, standing by rain barrel, ect.

V. NEWSC.org

Jessica will contact BMOS to find if we own the rights to the header graphic on NEWSC.org. The committee really likes the graphic and would feel better about moving the site if we could take the graphic with us.

The committee agreed that they would like to completely finish the Newwaterwisconsin.org site prior to moving NEWSC.org to the new host.

VI. New Business

a) teleconference – which NEWSC members should have their own NEWSC account? What service provider?

We recommend using FreeConferenceCall.com – If a committee needs a conference call set up they can contact Jessica to do so.

VII. Next meeting date, time, and agenda

Next meeting scheduled for Monday, May 17 – 1:00-3:00

R.A. Smith - new location. Downtown Appleton in the Appleton Center

VIII. Meeting Adjourned