

Northeast Wisconsin Stormwater Consortium (NEWSC)



Tools & Resources Committee Meeting Minutes Monday, March 1, 2010 1:00 to 3:00 p.m. • R.A. Smith

Attendees: Angela Gorall, Jeff Elrick, Dave Johnson, Dick Flynn, Jeff Mazanec, Janet Sosnosky by web/teleconference

Minutes taken by: Jessica Schultz, NEWSC Coordinator

I. Call meeting to Order

II. Review Minutes from February Meeting

Motion to approve minutes by Dave Johnson, 2nd by Jeff Elrick

III. NewWaterWisconsin.org website

Review new website prior to publishing. Significant changes include: Remove "Construction" from menu items and place information under "at home" and "at work". Color scheme changed to navy blue and white. Search button and "green guy" will be placed on home page. "Green guy" will be placed throughout website in future. Spacing between paragraphs needs to be added to site as well as resizing graphics for consistent looks on all pages.

We will move forward with publishing site on justhost.com. Jessica will email everyone once new site is published. We will seek input from all committees. Updates will continue to be made after publishing.

IV. Artwork discussion

Discussion regarding finding cohesive artwork. Jessica will obtain costs to commission an artist to draw lifelike graphics. Possibly use school age artists for "At school" pages

V. Face Book & Twitter Discussion

Committee discussed how Twitter and Face Book are currently being used by different municipalities. All members agreed that this is the wave of the future. It was decided to revisit this item in the months to come.

VI. New Business

No new business

VII. Next meeting date, time, and agenda

April 12, 2010 – 1:00-3:00 R.A. Smith

Review NEWWaterWisconsin.org, Artwork discussion, NEWSC.org

VIII. Meeting Adjourned

Motion to adjourn by Jeff Elrick, 2nd by Dave Johnson