

**Northeast Wisconsin Stormwater Consortium
Leadership Council Minutes
April 19, 2010 1:30pm – 3:30pm
McMahon & Associates**



North East Wisconsin Stormwater Consortium

1. **Welcome and introductions**
2. **Review and Approve January 18, 2010 NEWSC Council meeting minutes**
Minutes approved with changes to the spelling of Tracy, Capitalizing Rivers in Two Rivers, spelling of Mazanec.
3. **Financial Report** -- Nick Waldschmidt
Still need membership dues from 3 members, Bellevue, Oneida and Davel Engineering
A Coordinator travel expenses column will be added to the financial report.
Nick made motion to accept, Sue 2nd - Financial report is accepted with changes.
4. **Committee Reports**
 - a. Information & Education – Next meeting is May 3, 2:00-4:00 at McMahon
 - i. Co-Chair Tracy Flucke, Town of Harrison, 920-989-1062
 - ii. Co-Chair Dean Schiller, Town of Greenville, 920-585-4316
 - a) **2010 St. Norbert Survey update** –
The survey will be conducted this month. We will have preliminary feedback from the survey in May and the analyzed reports shortly after that.
 - b) **WBAY Home & Garden Show** – March 18-21, Recap - Name tags
Home show was a success – the rain barrel and the green guy present was a great way to draw people in. Over 400 people submitted sign up sheets for the rain barrel.
 1. **Rain Barrels:** Sponsorship discussion – can NEWSC have things donated by organizations and then promote the organization through, sponsored by signs?
A list of at least 3 vendors that carry rain barrels is appropriate, however we can not endorse one company. Possibility – send out letters asking for rain barrel donation
Sue is going to check with the city's attorney to see what would be acceptable.
We would like to see links to places that sell rain barrels.
Committee made a motion to reimburse Tracy for the purchase of the rain barrel
 - Reminder for all Purchases:** Use Tax Exempt form
 2. Give away option – rain barrel, plants, seeds ect.
 3. Identification – name tags – 1st name with NEWSC, t-shirts possibly, business casual attire – wearing a shirt with your municipality name/logo on it is not recommended.
 4. Foot pad, carpet for show booth
 - c) **Timber Rattlers Game Promotion**
Newwaterwisconsin.org night at the stadium – cost is \$1000 for a night,
Ideas for future venues: Oshkosh – Sawdust days, Weekly concerts, Fond du Lac – farmers market, prairie fest, Manitowoc – day at the Zoo, tall ships, county fairs
NEWSC will organize and fund 3 to 5 events/annually, large regional events. Booth will be available for smaller local festivals –
 - d) Pond signage – educational, did not include restrictions like swimming/fishing
 - b. Tools & Resources – Next meeting is May 17, 1:00-3:00 at R.A. Smith (downtown location)
 - i. Chair Dick Flynn, City of Waupun, 920-324-7918
 - a) Telephone conferencing – Jessica will send out freeconferencecall.com information to the NEWSC council.

A discussion took place about having a photo shoot of Green Guy in different poses to utilize on the website and flyers. As we continue to build the website it will be determined if generic poses would work best or if we need green guy to be doing stormwater related things, i.e. mowing the lawn, raking, standing by rain

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barrel, ect

- c. Erosion Control – Next meeting is TBD, 1:00-3:00 at McMahon
 - i. Chair James Rabe, City of Oshkosh, 920-236-5017
NR 151 will be approved Sept or Oct. this will impact both model ordinances
Matt will contact James regarding the Erosion Control committee to see if they would like help manage the upcoming changes.
Possibility – Construction site Education committee
- d. Illicit Discharge – May 13, 1:00-3:00 at OMNNI
 - i. Chair Sue Olson, City of Appleton, 920-832-6474
last meeting is May 13 – we will be meeting 2 to 3 times year after that to deal with any issues. There is active participation on the committee from many members.

5. Coordinator Report

Jessica has been approved to work up to 25 hours week for NEWSC with additional hours from Fox-Wolf as needed

6. Website(s) Up-date

- a. NEWSC.org – Add more visual links to newwaterwisconsin website.
- b. NEWWaterWisconsin.org
The site is now being hosted through justhost.com. There are still some changes that need to be made. The committee would like NewWaterWisconsin to be complete prior to starting NEWSC.org
- c. FWWA.org – is on the web under the new host. Changes and additional information will be added to the site

7. NEWSC Scholarships (process / approval)

- A draft policy should be created for July's council meeting – 50% of class tuition up to \$200.
A community may not receive more than 50% of your membership dues.
Scholarship will be reimbursed after the class.
Scholarship Information will be presented at the August meeting.
- a. City of Appleton – SLAMM modeling class – Will not be reimbursed
 - b. Menasha – SLAMM modeling class - \$200 will be reimbursed
Keith will send a sample policy to Jessica

8. Grants

- a. Phosphorous grant wrap up – Dean
Jessica and Dean are working on creating the “Final Project” that DNR has requested to fulfill the grant final report requirement.
- b. Erosion Control Training Grant – proposal submitted March 16, 2010

9. DNR News and Discussion Topics & Updates

- a. Status of NR 151 – (Sue / Nick V)
 - i. NR- 151 Technical Advisory Committee is scheduled to reconvene on April 6 & 15, 2010
Final draft is supposed to be signed end of May. There is a lot that needs to be finalized prior to then.
 - ii. NR 216 – reopened – incorporate affluent limits for EPA requirements, it will be in 216 because it has a monitoring requirement - Monitoring of construction sites over 10 acres.
Recommendation: Definition of minor reconstruction – if you increase ½ acre or less of impervious surface you qualify for minor reconstruction.
- b. TMDL – Meeting May 5
TMDL is finalized, it will go out for public hearing without further input.
- c. Questions to ask DNR at May, full consortium meeting
Dan Helf questions – Annual report – what are they doing with them? Are we going to receive feedback? Are they seeing any trends with the reports?
Commerce updates,

10. Annual Report – PermiTrac

Matt is thinking about ways to improve the process

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11. **Status of Annual Dues**
3 members are unpaid for 2010, Bellevue, Oneida and Davel Engineering
12. **FWWA Storm Water Conference**
Conference is next week
13. **Agenda for Full Membership Meeting – Monday, May 10, 2:00p-4:00p at Grand Chute Town Hall**
 - a. Small break out – additional ideas for available funds, training, education
 - b. Other items for full membership meeting
14. **Other Items**
Sue requested Jessica send out an email to the membership to find out:

Are there any City – County agreements to help each other meet the 40% reduction requirement.
Cooperative 20-40% compliance

Nick suggested to ask for information from - Shared ponds - Lawrence & Ashwaubenon – Steve Birr.
Tayco Pond Town of Menasha, city of Menasha. Kimberly & Combined Locks – Courtland Pond
15. **Adjourn**

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