

**Northeast Wisconsin Stormwater Consortium
Leadership Council Minutes
January 18, 2010 1:30pm – 3:30pm
McMahon & Associates**



North East Wisconsin Stormwater Consortium

Attendees: Janet Sosnosky, Keith Marquardt, Nick Waldschmidt, Matt Heckenlaible, James Rabe, Nick Vande Hey, Dick Flynn, Sue Olson, Tracy Flucke, Dean Schiller

Meeting minutes taken by: Jessica Schultz, NEWSC Coordinator

1. Welcome and introductions

- a. Bob Schmeichel, Town of Neenah Possible Member at Large – we have a member at large position open. Bob is interested in filling the position. Elections are in November, if interested at that time – he will be put on the balet.

2. Review and Approve October 19, 2009 NEWSC Council meeting minutes

- Changes: Attendees – Flucke misspelled, 1. - Oct. 28 should be July 20, 3b –OMNNI misspelled, 5. – update office election information, 6a – APAA should be APWA

Motion to approve amended minutes – Tracey, 2nd Dean – all approved.

3. Financial Report -- Nick Waldschmidt

- a. We are waiting for reimbursement for some of the grant cost.
- b. Expenses for 2009 – we were under budget
- c. Balance at end of 2009 \$122,974.27
- d. Motion to approve financial report by Sue, 2nd by James – all approved
- e. 2010 proposed ending balance was adopted at the November meeting.

4. Committee Reports

- a. Information & Education – Next meeting is January 19, 2:00-4:00 at McMahon
 - i. Co-Chair Tracy Flucke, Town of Harrison, 920-989-1062
 - ii. Co-Chair Dean Schiller, Town of Greenville, 920-585-4316
 - a) **2010 St. Norbert Survey update** – the survey will be conducted in April. The full consortium needs to approve the contract before sending the check to St. Norbert's
 - b) **WBAY Home & Garden Show** – March 18-21 We will be requesting help from the Green Bay area members. Tracy will be in charge of the show. This will be an agenda item.
 - c) I & E has been asked to create Educational signs for community ponds. I & E will be creating a unified look to all of the educational materials. Discussion: Are communities putting up signs prohibiting actions? Appleton has, everyone thought it was a good idea to include certain prohibitions – i.e. swimming, dumping fish
- b. Tools & Resources – Next meeting is February 1, 1:00-3:00 at R.A. Smith
 - i. Chair Dick Flynn, City of Waupun, 920-324-7918
 - a) **Websites** – we would like work plans to be updated
- c. Erosion Control – Next meeting is January 26, 1:00-3:00 at McMahon
 - i. Chair James Rabe, City of Oshkosh, 920-236-5017
 - a) Transfer of Construction Site erosion control from Dept of Commerce to DNR. EC will review information regarding that change and report to full consortium
 - b) We will review 151 for the full consortium meeting.
 - c) We will inform everyone re: 528, and announce that the topic will be presented at Fox-Wolf Conference
 - d) We are working with Fox – Wolf for erosion control training at the Spring Conference, we are also planning a 2011 conference that we are hoping to offer CEUs to our members
- d. Illicit Discharge – January 20 1:00-3:00 at OMNNI
 - i. Chair Sue Olson, City of Appleton, 920-832-6474

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- a) Garden Center will be available to the membership
- b) We will finish up topics this spring and then disperse until a need for the committee arises again.
- c) Spill response – Nick V thought it would be a good idea to create a general document for all workplaces. Matt has a sample he will bring to the meeting.

5. Coordinator Report – How’s it going?

Everything is going well in the coordinator position. Jessica suggested sending seasonal messages (like Sidnee did) – the council agreed it would be a good idea to send out quarterly an informational topic packet, a month before the website changes.
 Jessica will continue to communicate with Matt regarding communication to the full consortium.
 Sue requested that Jessica regroup with counterparts around the state. Networking is really important.
 Nick suggested Jessica read the NEWS I & E plan on the NEWS.org site. This will give further direction on the goals of the organization.
 Keith would like to see NEWS have 2 or 3 minute videos of each BMP – Two Rivers would like to create similar project using a planning grant.

6. Websites – Build My Own or other options

Jessica, Janet & Dick discussed the option of moving NEWWaterWisconsin.org from BMOS to XsitePro with JustHost.com for a hosting company.
 Benefits - a significant monthly cost savings, more design freedom for the site and easier to use
 Drawbacks – one user (concern if Jessica were to leave), concern over backing up files.
 The Council would like to keep all of the websites with the same provider. Does XsitePro offer all of the features we would need to host NEWS.org, the members only site and FWWA site?
 Is there a calendar function? How will we keep it backed up? How will we ensure someone besides Jessica is always trained on how to use the program?
 Janet, Dick and Jessica will address the above questions and report back to the council. The council will meet at 1:00 at Grand Chute Town Hall on Feb 8, before the full consortium meeting to discuss.

7. Grants

- a. Phosphorous grant wrap up – The final report needs to be sent to DNR by the end of February - 60 days past the grant end. Dean is working on wrapping it up.
- b. Proposed grants
 - i. Erosion control training grant – we are working on the proposal for the GLRI grant for the 2011 Erosion Control training. The proposals are due March 16.
 - ii. Educational Campaign “Green Guy on the Go” – I&E will work on solidifying a campaign idea. We will plan on submitting a grant proposal for the EPA educational grant in December. We will continue working on low cost educational components of the campaign.

8. DNR News and Discussion Topics & Updates

- a. Status of NR 151 – Public Hearings
 Each committee is discussing NR 151 at their meetings this month. It was requested that each committee bring bullet points to the full consortium meeting on the 8th. NEWS will send an official response on our letterhead with a list of community members and bullet points of our agreements/disagreements. We will encourage all membership to copy the document on their own letterhead and send in as well. Include all aspects; erosion control, transportation, ag.
- b. TMDL – Meeting Dec. 2
- c. Questions to ask DNR at February, full consortium meeting

9. Annual Report – PermiTrac

Please update PermiTrac at all committee meetings
 We will contact Jeff Mazanec to see if SEH will continue on trading membership for PermiTrack use.

10. Status of Annual Dues

- a. We will announce unpaid communities at the full consortium meeting.
- b. Ask Amy to send out reminder after February full consortium meeting.

11. Agenda for Full Membership Meeting –

Monday, February 8, 2:00p-4:00p at Grand Chute Town Hall

Presentation of NR151 - Jim Bachhuber

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Small break out – additional ideas for available funds, training, education – prioritize activities, t.v., radio ads, training new staff, rain barrels & workshops, clear logo, erosion control certification, community based social marketing training, what training would you like to see happen
Community event sign up – could we pay to have green guy at everyone's large community event?
St. Norbert's
Discussion of Commerce – Dan Helf

12. Other Items

Discussion: Clean Water Groups have sued the EPA, consequence of the lawsuit, EPA has 60 day for a response. If DNR does not take action and follow through EPA will step in and enforce their rules. Clean water act includes phosphorous and nitrogen

Another lawsuit against the EPA for anti-degradation for allowing the DNR to not follow through with follow up.

13. Adjourn