

Northeast Wisconsin Stormwater Consortium (NEWSC) Information & Education Committee Meeting Minutes



Monday, June 7, 2010
McMahon & Associates
1445 McMahon Drive • Neenah, WI 54956
2:00 p.m. – 4:00 p.m.

Attendees: Sam Tobias, Kendra Axness, Amy Kester, Dani Santry, Nick Waldschmidt, Peter Schleinz

Minutes taken by: Jessica Schultz, NEWSC Coordinator

I. Meeting Called to Order

II. Review and Approve minutes from March 11th meeting

Nick made motion to approve minutes, 2nd by Dani. All approved.

III. Status of I&E Committee Chair

Tracy has taken a new position with the city of Allouez, she is unsure of the role she will be able to take with NEWSC in the future. Dani has offered to take the role of committee chair for a short time. There were volunteers from the committee to take committee chair. Jessica requested that all members think about it and we will discuss again at the July meeting.

IV. Recap from Full Consortium Meeting – Small Group Break Out

We reviewed the notes from the May full consortium meeting. Each group talked about what they would like to see from NEWSC in the remainder of 2010 and into 2011. Jessica broke these notes up into committees. The group reviewed I&E goals as well as the other committees.

V. I&E Workplan – Update

We reviewed the 2010 workplan and made changes to the workplan using the full consortium breakout goals as a guide. The updated workplan will be available on NEWSC.org

VI. Survey Update

St. Norbert's Survey Center has contacted us to let us know that the survey is complete and that we should have the survey results soon. Jessica will email the survey findings out to committee to review upon arrival. We will discuss at the July meeting.

Kendra will be sharing the East River Survey results at the July meeting as well.

It was also suggested that we compare our survey to the findings of the Dane County survey.

VII. Aquatic Invasive Pond Signage - grant opportunity

The committee reviewed the criteria for the AI species grant to see if there was a spot to apply for

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pond signage. Although, the RFP did not have an obvious spot for such a project, Dani suggested to contact Brenda Nordin to help us.

VIII. Timber Rattler Promotional Night

The committee has decided upon Tuesday, August 31 to have our promotional night at the Timber Rattler Stadium.

We would like to have a give away at a reasonable price. The committee decided that Frisbees would be a fun giveaway. Branders.com had 200 frisbees for \$132. The committee agreed that was a reasonable price – we will check with the stadium to make sure that is an okay give away and then get approval to purchase.

We would also like to do a rain barrel give away at the stadium. We will attempt to have the barrel donated.

IX. Fox Cities Garden Walk

NEWSCL has been invited to display at the Garden Walk sponsored by the Paper Valley Garden Club and the Fox Cities Emergency Shelter on July 17. A Member of the Garden Club saw our booth at the WBAY home show and thought that the people attending the garden walk would be interested in the information we provide. They are offering us space at their event at no charge. Attendance for 2009 was 800 people.

The committee agreed that to be present at an event with possibly 800 people at no charge was worth doing. Jessica offered to set up the booth. Amy Kester volunteered to staff the booth! If possible the committee would like to offer a rain barrel give away. Jessica will see if we can get a barrel donation and request permission to purchase in the case we are unable to get the donation.

X. School Curriculum

We have received permission from MAMSWaP to use the curriculum they have created with the UW-Madison. Three committee members took copies of the curriculum to review prior to the July meeting.

XI. Other / New Business

XII. Action Items Recapped / Agenda for Next Meeting

July meeting was set for July 12, 2:00-4:00

XIII. Adjourn Meeting