

# Northeast Wisconsin Stormwater Consortium (NEWSC) Information & Education Committee Meeting Minutes

---



Monday, April 5, 2010

McMahon & Associates • Team Room (Upstairs)

1445 McMahon Drive • Neenah, WI 54956

2:00 p.m. – 4:00 p.m.

Attendance: Nick Waldschmidt, Dani Santry, Sam Tobias, Kelly McDonald, Elizabeth Marks,  
Tracy Flucke

Minutes taken by: Jessica Schultz, NEWSC Coordinator

## I. Meeting Called to Order

## II. Review and Approve minutes from March 11<sup>th</sup> meeting

Motion to approve minutes made by Kelly, 2<sup>nd</sup> by Elizabeth

## III. Survey Update

Tracy & Jessica met with St. Norberts to go over the updated survey.

## IV. WBAY Expo Recap

Expo was a success – having the rain barrel give away and green guy present, definitely brought people into our booth.

Jessica will contact Home Depot to see if we can have a rain barrel donated for permanent display.

We would like to be involved in more home shows.

Jessica will check the website hits prior to the next meeting to see if there was an increase in traffic after the show.

## V. Pond Signage

Nick V. from McMahons created a sign for Van's pond, NEWSC received permission to use that sign as a template.

Template will be posted to the website.

Announcement at the full consortium meeting: The wet pond template was requested – is there any other need for BMP signage. If there is none at this time, please make a request if needed.

## VI. Promotional Item at the Timber Rattler Stadium – discussion

Recommend discussing Timber Rattlers at the leadership council. We would like to do the promotional night for \$1,000. This includes 4 seats, booth at the game, "green guy" first pitch, advertisements throughout the game and green guy can walk around with handouts throughout game.

Idea: make baseball card size handouts for green guy with stormwater stats on back.

## **VII. Other**

Phosphorus handouts – we will post the flyer created by the WI dept of Agriculture, Trade and Consumer Protection on the websites.

Protecting your waterfront Investment – We will make the brochures available on the website. We will also create a 1 page flyer for municipalities to use.

## **VIII. Action Items Recapped / Agenda for Next Meeting**

May 3, 2:00

Agenda Items: Timber Rattler

East River Survey

NEWSOC Information & Education Plan

## **IX. Adjourn Meeting**