

Northeast Wisconsin Stormwater Consortium (NEWSC) Information & Education Committee Meeting Minutes



Thursday, March 11, 2010
McMahon & Associates • Team Room (Upstairs)
1445 McMahon Drive • Neenah, WI 54956
2:00 p.m. – 4:00 p.m.

Attendance: Amy Kester, Dean Schiller, Jason Eckhart, Elizabeth Marks, Tracy Flucke, Nick Waldschmidt, Steve Arndt

I. Meeting Called to Order

II. Review and Approve minutes from February 22nd meeting

Minutes approved with no changes.

III. Survey

The survey is moving forward. The questions have not been finalized yet.

IV. WBAY Expo - March 18-21, Brown County Arena & Shopko Hall, Green Bay, Wisconsin

Supplies for the booth have been bought and the brochures printed. Tracy passed out the workers sheet. Set up is on Wednesday March 17. We discussed how to distribute the rain barrel to the raffle winner. They will pick it up a location to be determined based on where they live. We discussed providing information on the phosphorus ban. Dean is going to look for a brochure that we can use.

V. Green Guy on the Go Campaign

We discussed opportunities for the NEWSC intern to dress up as Green Guy including during Earth Week at UW-Oshkosh on April 22nd and at the St. Patrick's Day Fest in New Dublin (New London). The website is <http://www.newdublin.com/>. New London is not a NEWSC member.

VI. Pond Signage

The pond signage project has been started but there is nothing to review at this time. Moved to next meeting.

VII. East River Survey

Moved to next meeting.

VIII. Promotional Item at the Timber Rattler Stadium – discussion

Discussed promotional opportunities at Timber Rattler Games including having cups with the NEWSC logo and website, a raffle, green guy sweeping off home plate to promote sweeping grass clippings, and educational announcements during the game. Jessica should contact the Timber Rattlers to see what they will allow us to do.

IX. Other

Nathan Hubert is the new NEWSC intern.

X. Action Items Recapped / Agenda for Next Meeting
April 5th, 2:00-4:00

XI. Adjourn Meeting
Meeting adjourned.