

Northeast Wisconsin Stormwater Consortium (NEWSC) Information & Education Committee Meeting Minutes



Monday, February 22, 2010
McMahon & Associates • Team Room (Upstairs)
1445 McMahon Drive • Neenah, WI 54956
2:00 p.m. – 4:00 p.m.

I. Meeting Called to Order at 2:03

II. Review and Approve minutes from January 19th meeting

Motion to approve by Dean, 2nd by Dani, all approved. Minutes approved with no changes.

III. Survey

We added some questions regarding the 2009 campaign and also discussed reworking the order of some questions to make sure we are not leading people into answers. We will discuss with St. Norbert, how much impact this will have on comparability to 2005. We will then need to weigh if comparability to the 2005 is what we are needing from the 2010 survey or if we are better off changing the survey for future needs.

We will set up a meeting with St. Norbert to finalize questions. We will ask for a hard copy for the committee to review.

IV. WBAY Expo - March 18-21, Brown County Arena & Shopko Hall, Green Bay, Wisconsin

a) **booth design** - The committee reviewed a possible booth design and made changes. We will raffle off a Rain barrel. Jessica will contact Matt to see if we can have a vendor sponsor the give away or if we should purchase our own, same issue with rain garden plants. Jessica will get prices for booth signs and order table cloth

b) **member sign up** - Tracy will contact Northern members to work at the Green Bay show.

V. Green Guy on the Go Campaign – discussion

a) **festivals** - 4 members signed up for green guy. Kendra recommended the Tall Ships festival in Green Bay, there are stormwater messages. Community will be responsible for booth space, NEWSC will provide booth signs/setup. Send out an email to NEWSC members with details Staffing, handouts.

b) **other educational opportunities** - Kendra and Jessica will work on action plan for next step for Educational Committee

VI. Action Items Recap / Agenda for Next Meeting

March 11, 2:00-4:00

Promotional Item at the Timber Rattlers, pond signage, survey questions – East River Survey, green guy campaign, Expo update

VII. Adjourn Meeting

Motion to adjourn by Dean, 2nd by Elizabeth