

Northeast Wisconsin Stormwater Consortium (NEWSC)



Information & Education Committee 2010 Work Plan

I. Development Items

- Review 2010 Survey Results
- Green Guy on the Go campaign – Apply for EPA Education Grant in December
- Update of I & E Plan
- Create or Modify MAMSWaP's curriculum for teachers
- Participate in an average of 3 events per year
 - 2011 Walleye Weekend in Fond du Lac – 1st weekend in June
- Assist in the distribution/creation of Pollution Prevention Training for Municipal Staff

II. Maintenance Items (On-going)

- Permit Track updates
- Populate Website
- Seek out and apply for grant opportunities
- Create I&E materials as topics become necessary
- Continue to look for shows/fairs to attend
- Seasonal messages – how to distribute and use