



IDDE Committee Meeting Minutes
Tuesday, March 17, 2009
1:30 to 3:30 p.m.
OMNI Associates, Inc.

Attendees: Elizabeth Marks, Keith Marquardt, Brian Wayner, Sue Olson, Dena Mleziva, James Rabe, Brian Wayner, Matthew Marmor, Matthew Heckenlaible

Excused: Keith Marquardt, Allen Davis, Peter Schlein

Meeting minutes taken by: Diana Peterson, NEWSC Coordinator

I. Meeting Called to Order at 1:33 p.m.

II. Review of Minutes from Last Meeting

- a) Motion to approve by Brian Wayner.
- b) 2nd by Peter Schlein.
- c) Minutes approved with changes to the word minutes and update to powerpoint scenarios.

III. Review Minutes from Last Meeting

Changes to the IDDE minutes include: NEWSC members only site in Section IV.

IV. Illicit Discharges – Matt and Sue

Sue mentioned discussion about the DNR and the 1927 connection in Appleton and the fine Appleton will receive.

Matt discussed the Illicit Discharge on N. Broadway in Green Bay. The hole is filled in in Green Bay. The EPA, DNR and Coast Guard were notified to assist in the Illicit Discharge. There was 1,000 feet of pipeline dug and 6 other patches were installed. Approximately 1,500 gallons of petroleum product was discharged.

V. PermiTrack Update

Tracy Flucke did submit comments for the I & E Public and Outreach section. Diana placed all the input into the document. The document NEWSC 2008 Annual Report is listed on the NEWSC website.

VI. NEWSC.org website

Matt listed the August of 2008 powerpoint. A November 2008 from OMNNI would be added. Dena placed a link to the members only site for the City of Appleton and the City of Green Bay sample letters for the concrete truck site. The members only site needs to be published and updated.

Recommendation: Diana will publish the powerpoint on the website.

VII. NEWSC.info website

Please submit comments on or before April 1, 2009 on the NEWWaterWisconsin.org website. The Tools and Resources committee met on Monday, March 16, 2009 to create the content of the website. This will coincide with the phosphorus campaign to start on April 13, 2009 with the billboard campaign.

VIII. Carpet Cleaning Tri-Fold Tip Sheet – Complete letter, flyer and PSA

Dena created on a Publisher file for the Carpet Cleaning Tri-Fold Tip Sheet. The challenge with the brochure was the graphics and the photos for Carpet Cleaning. Elizabeth had mentioned the importance of contacting their local Illicit Discharge Coordinator. Matt highlighted the importance of placing NEWSC as a contact on the brochure. Sue suggested creating a section for local communities to place their own individual information to contact their Illicit Discharge Coordinator.

Sue provided a rough draft on a PSA for Carpet Cleaning. Matt suggested adding environment into the language for wash water. Matt added the word “dirty” to wash water.

Recommendation: Diana will contact the Tools and Resources committee for the graphics

Recommendation: The IDDE committee is to research any graphic for the front of the brochure.

Recommendation: Brian suggested to place NEWSC water information on the brochure.

Recommendation: Sue suggested to place Carpet Cleaning as a Topic Packet.

Recommendation: Diana will create a Carpet Cleaning Topic Packet on the website. Will add “For more information, visit www.newsc.org.”

IX. Concrete Truck Washout – James and Brian

James contacted the DNR stormwater concerning procedures for Concrete Truck Washout. Washing out a concrete truck in a swale or ditch could be considered a violation of Wisconsin Statute Chapter 29. Pictures of the violation should be taken and reported to a local representative for Illicit Discharge. James also researched containment issues for concrete truck. Brian looked up information

on saw cutting and concrete wash and there is minimal language on how to take care of the residuals. Sue is requesting to separate concrete truck washout from concrete saw cutting. Matt discussed the importance of a violation of the DNR and Wisconsin Statute Chapter 29.

Recommendation: Sue suggested putting together a brochure for Concrete Truck Washout.

Recommendation: Diana is to send Janet information on the construction site Illicit Discharge. This is to be sent to her after the phosphorus campaign. A link should be placed on the brochure for the RTC Supply handout.

Recommendation: Place the Wisconsin Statute Chapter 29 violation within the brochure.

Recommendation: Dena will work with the brochure.

Recommendation: There will be no PSA on Concrete Truck Washout.

Recommendation: The IDDE committee will review the brochures.

- X. **Swimming Pool and Spa Discharge Requirements Topic Packet – Elizabeth**
Elizabeth reported the Pool and Spa requirements for the City of Green Bay and Maryland. Matt suggested targeting the home owner or spa owner on educating individuals on the pool requirements. Sue inquired about the target market for a brochure on swimming pool owners. Matt noted on the Maryland brochure the information is too wordy.

Recommendation: Review the regulations with the State of Wisconsin for Swimming Pool and Spa Discharge.

Recommendation: Elizabeth will create a one pager on the Swimming Pool and Spa Discharge. Elizabeth will include quick facts on the flyer.

Recommendation: Sue suggested to only have a flyer and no PSA.

- XI. **Powerwashing – James**

James was unable to obtain the pictures for power washing. This is referred to power washing buildings. Matt informed the committee that power washing is a commercial and residential issue. Matt suggested a topic packet on power washing.

Recommendation: James will provide the photos for the next meeting.

Recommendation: Brian will research the information on power washing.

Recommendation: Matt will research the information on the power washing concept.

Recommendation: The IDDE committee is to create a Powerwashing Tip Sheet and PSA.

- XII. **Concrete Sawcutting**

Sue addressed to the committee about the challenge with concrete sawcutting and enforcement issues. The IDDE committee discussed concrete sawcutting and the clean up issue from companies.

Recommendation: Sue will meet with the City Engineer on future discussion on concrete sawcutting. Sue will contact Scott Bordoe on Concrete Sawcutting.

Recommendation: Matt will research the efforts on the current permitting process.

Recommendation: James will meet with engineers for further discussion.

XIII. Trash, Commercial Dumpsters, Other Topics?

Sue addressed the IDDE committee on trash. Matt suggested that it's a valid topic, but difficult to enforce. The IDDE committee addressed the topic of commercial dumpsters and compactors. Matt recommended to pursue further for discussion. Matt suggested to target restaurants for dumpster management. Matt mentioned an EPA checklist for restaurants.

Snow storage is another topic brought up by Allen. Matt mentioned that the DNR has a brochure on how to manage snow brochure. Sue recommended to review the seasonal garden centers. Sue mentioned the importance to update the Winter Salt maintenance for municipalities.

Recommendation: The IDDE committee voted no to trash educational resources, PSA's, Tip Sheets.

Recommendation: Sue will contact the County Health Department and Fire Departments on restaurants.

Recommendation: Sue suggested creating the Winter Salt maintenance information for municipalities.

Recommendation: Diana will send a request to Janet Sosnosky on future assistance.

XIV. Action Items Recapped / Agenda for Next Meeting

PermiTrack- All
Concrete Truck Washout- James
Concrete Sawcutting-Matt, Sue, James
Powerwashing - James
Swimming Pool and Spa – Elizabeth
Winter Salt Maintenance- Sue
Tools and Resources Update- Diana

XV. Meeting Adjourned

Next meeting on Monday, April 13, 2009 from 1:30 pm to 3:30 pm at OMNNI.